



Programme
Joint UNBA-CoE-CCBE event

STRATEGIC PLANNING FOR THE UKRAINIAN NATIONAL BAR ASSOCIATION

9-10 October 2015

Congress Hotel Puscha
20, N. Yunkerova Street, Puscha-Voditsa, Kyiv, Ukraine

9 October 2015

09:00	Registration & Welcome coffee
10:00	Opening/Welcome remarks Mrs Lidia Izovitova, UNBA President Mrs Maria Ślęzak, CCBE President Mrs Oxana Guțu, project coordinator, Council of Europe
10:30	Session 1: Introduction and discussion “What is a strategy and do we really need one?” Mr. Daniels Pavluts
11:30	Coffee break
11:45	Case in point: Strategy Planning of a Bar Association – the Finnish Experience Mr Mika Ilveskero, former president of the Finnish Bar Association
12:15	Case in point: The Law Society of Scotland’s experience with Strategic Planning Ms Lorna Jack, Chief Executive at the Law Society of Scotland
12:45	Session 1 (cont.): Summary: main elements and principles of strategic planning Mr. Daniels Pavluts
13:00	Lunch
14:00	Case in point: Issues that bar associations might want to include in a strategy Mr. Rytis Jokubauskas
14:30	Session 2: Practical group work “Laying the groundwork for effective strategy: where are we now and where are we going?” Mr. Daniels Pavluts
16:00	Coffee break
16:30	Session 3: Practical group work “Formulating high-level strategy: mission, vision, strategic objectives” Mr. Daniels Pavluts
17:45	Summary and Day One conclusions
19:00	Dinner

10 October 2015

Moderator: Mr. Daniels Pavluts

09:30	Session 4: Training and group work: “Summary of Day 1: High level strategy revisited. In-depth analysis of strategic context: internal and external factors, problem analysis”
11:00	Coffee break
11:15	Session 5: Training and group work: “From What? to How?: Planning, SMART objectives and effective actions based on available resources”
13:00	Lunch
14:00	Session 6: Seminar and group work: “Planning actions for implementation of the strategy: outputs versus outcomes”
16:00	Coffee break
16:15	Session 7: Seminar and group work: “Strategy is ready – what next? Monitoring and evaluation”
17:30	Summary, wrap-up and closing

Thank you!



SPEAKERS' PROFILES:

Daniels Pavluts is an international development professional and has been engaged with public sector governance reforms in Latvia, Kosovo, Ukraine and Moldova in areas of economic development, strategic and policy planning and institutional capacity building. Daniels served as a Minister of Economics of Latvia from 2011 to 2014 and in this role supervised Latvia's successful economy recovery and structural transformation in the aftermath of the Great Financial Crisis of 2008. He is an experienced management and administration professional and has held a number of senior roles in public, private and NGO sectors: prior to his appointment in the government Daniels was in board level positions at Swedbank Latvia, Latvian Chamber of Commerce and Industry and Zeno Consulting, Ltd. He was State Secretary at the Ministry of Culture of Latvia from 2003 to 2006 in the period of dynamic EU accession reform process. He is active as a corporate trainer and teacher, as well as a regular lecturer at the Stockholm School of Economics in Riga. Daniels earned his Master of Public Administration degree at Harvard Kennedy School (2007).

Mika Ilveskero is a bar leader and business lawyer. Mika was the President of the Finnish Bar Association from 2010 to 2013. He has held various other positions in the Finnish Bar Association since year 1998. During his presidency, Mika led a strategy enhancement project for the Bar. In 2005–2009, he was an active member of the working group that drafted a new code of conduct for Finnish lawyers. Mika has been a member of the Finnish delegation of the Council of Bars and Law Societies of Europe (CCBE) since 2006. He was the head of delegation in 2007–2010. Mika joined Castrén & Snellman, a leading Finnish law firm, in 1993. He has been a partner of the firm since year 2000. Mika has many years of experience in handling a wide range of corporate assignments. He is a widely known corporate governance expert. Mika has served as chairman of numerous shareholders' meetings and is also very well versed in management liability issues. Mika has handled restructuring assignments since 1993, when restructuring procedures were introduced into Finnish legislation, and he is a popular lecturer on corporate restructuring issues. Mika has an LLM degree from the University of Helsinki (1990). In 2013, the President of Finland awarded Mika as a Knight, First Class, of the Order of the White Rose of Finland.

Lorna Jack became Chief Executive of the Law Society of Scotland in January 2009. Since joining she has led the Society's staff team in delivering a program of modernisation, which has included improvements in the Society's transparency, governance arrangements, outreach to members and stakeholders and efficiencies in business processes. That program continues with the development of a new bolder, more ambitious five year strategy for 2015-2020. Lorna's role is to drive the implementation of this new strategy which aims to lead legal excellence in Scotland and beyond enabling the Law Society to be a world-class professional body. Prior to joining the Law Society, Lorna was based in the United States, as President Americas for Scottish Development International, the Scottish Government's trade and investment arm. Previously, Lorna was Chief Executive of Scottish Enterprise Forth Valley, one of 12 local enterprise companies covering Scotland. A chartered accountant by profession, and a graduate of Aberdeen University. Currently, Lorna is a Non Executive Board member of Highlands and Islands Airports Limited and Chair of their Audit Committee as well as a Trustee and Treasurer of the McConnell International Foundation. She is also a Trustee of Fiscal Affairs Scotland.

You can follow Lorna on twitter @lornabjack

Rytis Jokubauskas is a Lithuanian advocate. He is a member of CCBE PECO committee since 2003. Rytis Jokubauskas was Secretary General of the Lithuanian Bar Association for 13 years - from 2001 to 2014. He was vice-chairman of CCBE PECO committee 2009-2015. Rytis Jokubauskas is also a lecturer at the Law Department of Mykolas Romeris University in Vilnius. Since 2009 Rytis Jokubauskas has assessed draft Laws on the Bar of Ukraine or was otherwise involved in the discussion about legal profession in Ukraine as Council of Europe, EU or CCBE expert.



COUNCIL OF EUROPE

The Council of Europe is the continent's leading human rights organisation. It includes 47 member states, 28 of which are members of the European Union. All Council of Europe member states have signed up to the European Convention on Human Rights, a treaty designed to protect human rights, democracy and the rule of law. For more information, see <http://www.coe.int>.

CCBE

The Council of Bars and Law Societies of Europe (CCBE) represents the bars and law societies of 32 member countries and 13 further associate and observer countries, and through them more than 1 million European lawyers. The CCBE - founded in 1960 - is recognised as the voice of the European legal profession by the national bars and law societies on the one hand, and by the EU institutions on the other. For more information, see <http://www.ccbe.eu/>.

UNBA

The Ukrainian National Bar Association was established in 2012 according to a new Law of Ukraine "On Advocacy and Advocates' Activity". It is a non-governmental, independent, professional association of advocates of Ukraine with mandatory membership. The UNBA is responsible for admission to the profession, discipline and regulation of advocates' activities. For more information, see <http://unba.org.ua/>.